



Executive Board

Fall Meeting Minutes | November 18, 2016 | 1-4 pm
Library Data: Why You Should Care
Madonna University

1:03pm – Katrina: Welcome and thanks to Madonna and Margaret Danowski for hosting.

1:04 - Dr. Lewis Walker, Provost and VP for Academic Administration: welcome to Madonna

1:08 – Introduction to Kathie Mason

1:09-1:49 Collection Assessment: Seeing the Forest and the Trees, Kathie Mason, Eastern Michigan University

Importance of planning assessment projects

Perspective matters: know audience and their needs beforehand

Motivation matters: Why are you doing what you're doing? External, internal, personal motivators

Goals matter

Process matters

Data matters

Output matters

Conclusion:

Don't wait for a project

Know your data

Know your audience

Proactive thoughtful explorations

Where haven't you looked lately?

Anticipate future projects

Look beyond LIS for inspiration

1:50-2:42 The Art of eBooks Usage Analytics from a Finger Painter's Perspective, Rachael Clark, Paul Beavers, Wayne State University

Background: eBook task force

Task Force findings:

All levels of staff are asked for help with eBooks

Need for more training/support materials

Communication must be improved

Complete required data for annual mandatory surveys:

IPEDS

ARL

ACRL

Demonstrate library resources are being used

Print circulation: Binary - it circulated or it didn't

Stats don't reflect how a book is used or even if it's used, just if it's checked out

Eresources usage statistics: Vendors provide searches, record view, results clicks, full downloads, chapter/section downloads, html access, pdf access

Projectcounter code of practice: standards to ensure vendors and publishers provide library customers with consistent, credible comparable usage

About COUNTER reports:

Provide standard for how online usage stats are recorded and reported

Provides quantitative data for how much resources are used

Illuminate the relative values of resources

Play a role in renewal process

Looking ahead:

Need to look beyond simple measure of ebook use

Predictive acquisitions relying on information on which materials are used or unused may offer an alternative approach to collection development

Rachael's email: av1891@wayne.edu

Paul's email: aa6536@wayne.edu

2:42 Katrina: Announcements

1. Email list will become listserv; further information coming
2. Infopass PDF forms are available. Let the board know if you would like the file emailed to your institution. They are not on website since they are just for member libraries
3. Spring meeting topic: special collections. Call for proposals will go out in December.

2:44-3:14 BREAK

3:14-3:51 Planning and Strategy Using Library Data, Tim Davis, University of Michigan – Dearborn

What data do you have already?

Using data for decision making

Examples

3:51-4:00 Workshop ended and evaluations collected.

Respectfully submitted by Julia Eisenstein

November 22, 2016