

Challenges & Successes in Planning & Servicing Online Programs

Debra M. Smith, Ph.D., PMP, MBA

Instructional Designer, Online Programs

Wayne State University



Presentation: 08November13

Goal



“Learning results from what the student **does and thinks** and only from what the student does and thinks.

The teacher can advance learning only by **influencing** what the student does to learn”

-Herbert Simon

Influencing Student Learning

◆ Learning objectives or outcomes



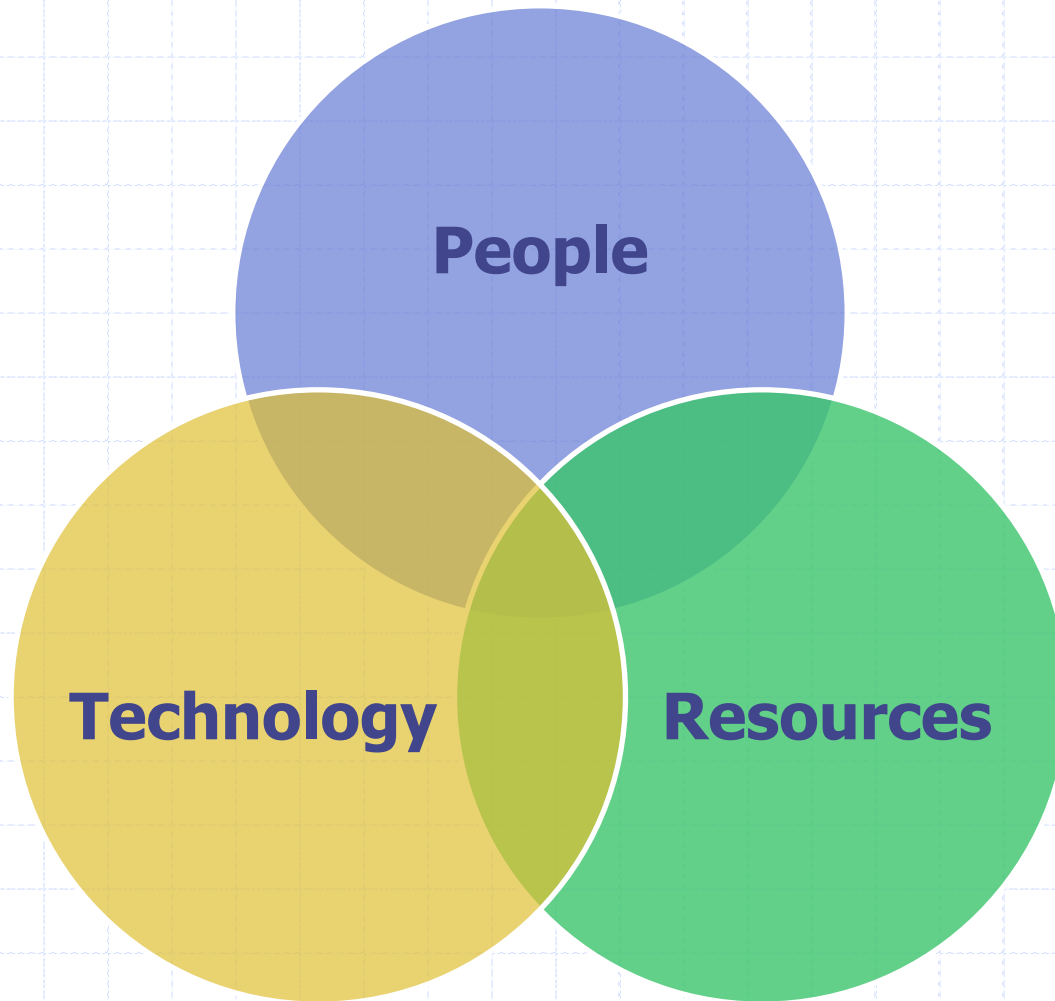
◆ Activities



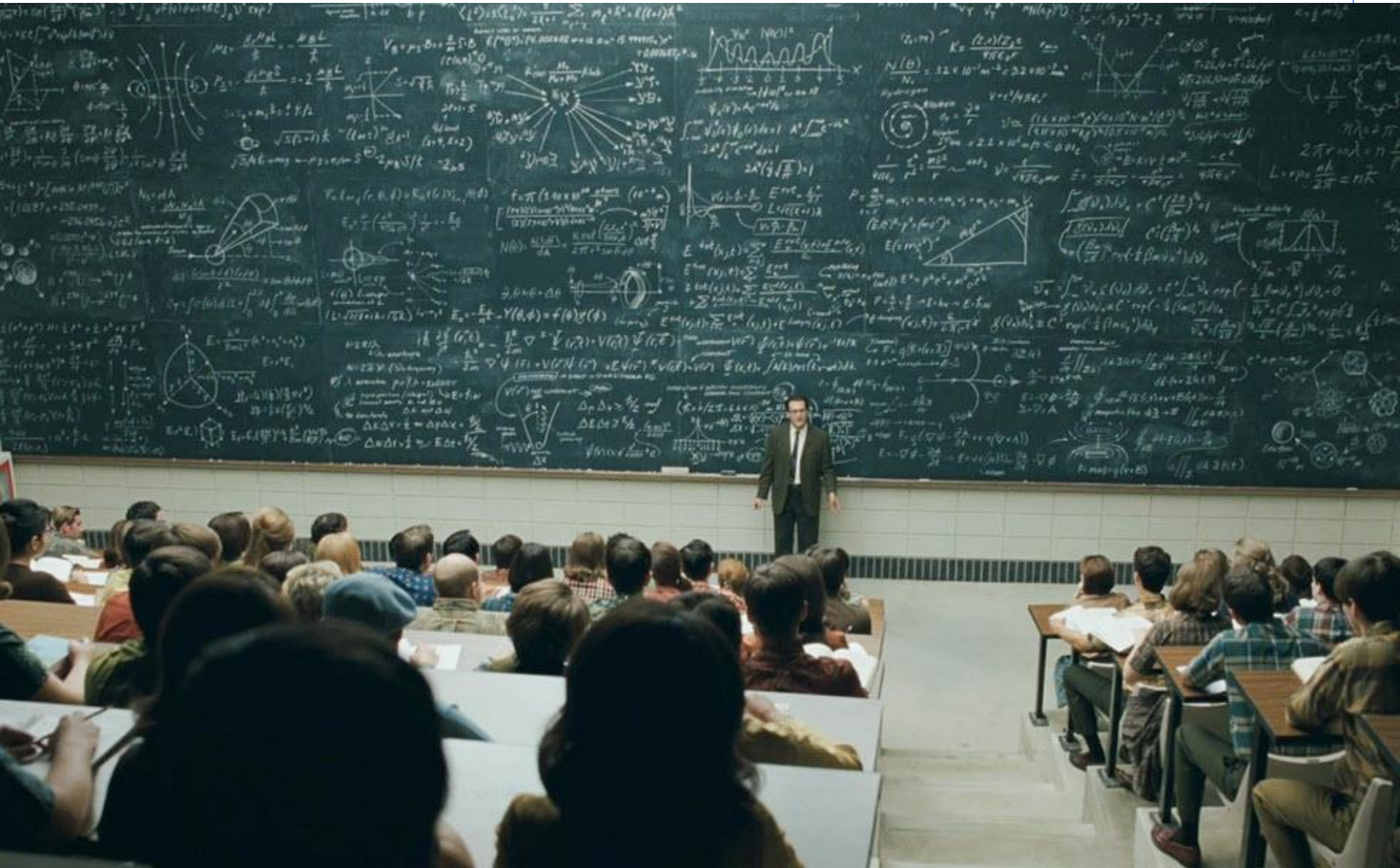
◆ Assessment



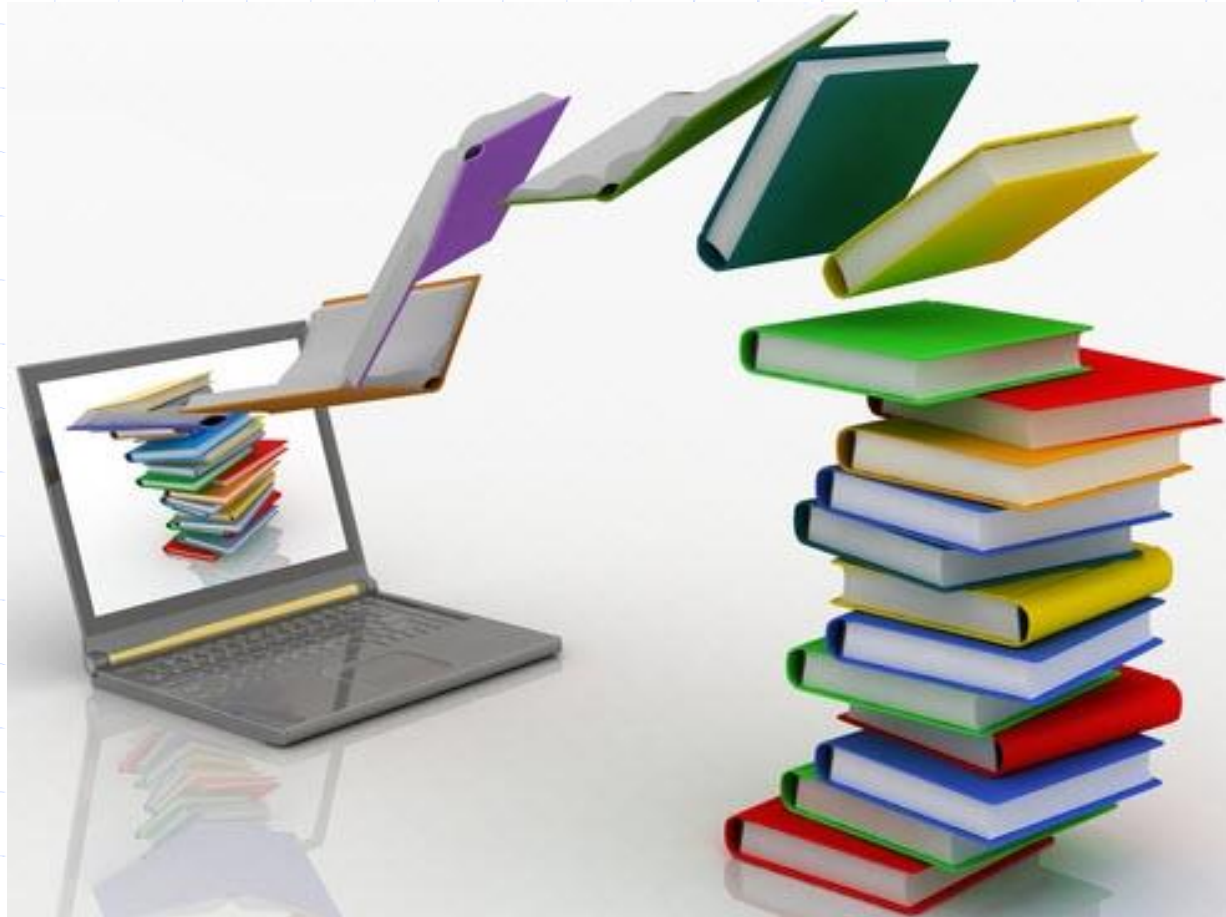
Challenges & Successes



People: Faculty & Students



People: Faculty & Students



Resources: Libraries



Resources: Libraries

◆ Ask-A-Librarian

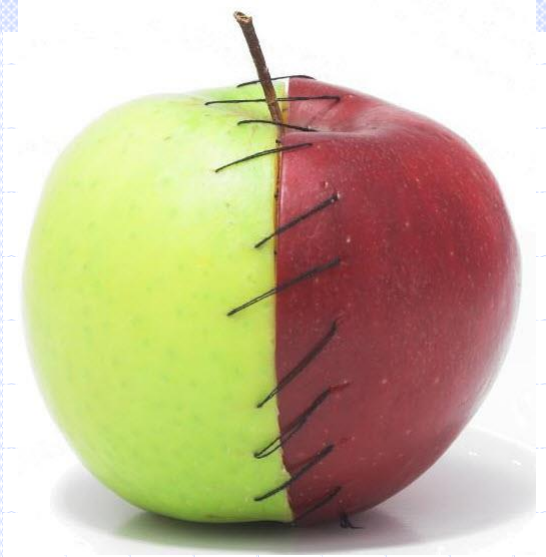


◆ Online video lessons



◆ Library  demonstration videos

The Problem



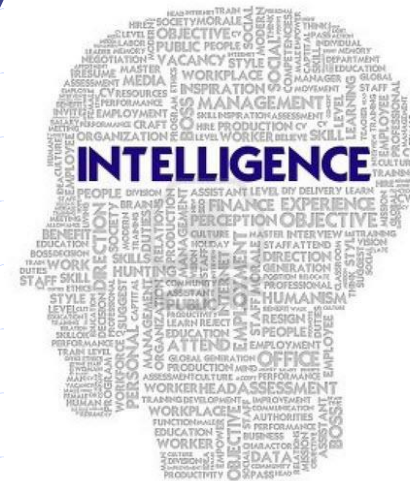
How do we bring **people** and **resources** together to enable online learning?

Technology



“Technology represents intelligence systematically applied to a problem”

- S. Zuboff, 1988



Challenges

- ◆ Technology breakdown
- ◆ Loss of quality
- ◆ Fear





SUCCESS

- ◆ Listen
- ◆ Information share
- ◆ Try it! (Computer play)





Questions?



Debra M. Smith, Ph.D., MBA, PMP
Instructional Designer, Online Programs
Educational Outreach
169 Purdy/Kresge Library
Wayne State University
Detroit, MI 48202
Office: (313) 577-0188
Email: ax0275@wayne.edu