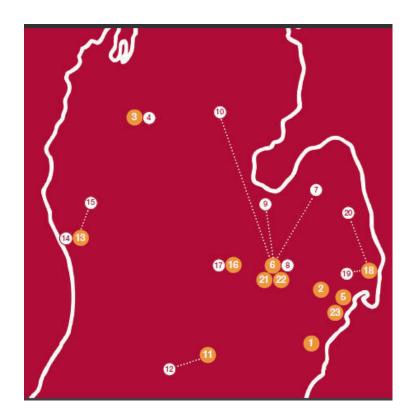
IMPLEMENTINGEXLIBRIS PRIMO AT BAKER APRIL 19. 2013

PRIMO AT SEMIOL APRIL 19. 2013



BAKER COLLEGE



- Private Non-Profit
- ■11 Libraries
- 33 Campus Librarians
- 6 Technical Services Staff
- ■30,000 FTE
- ■Over 100 degrees/certifications
 - Business Administration
 - ■Computer Information Systems
 - Health Sciences
 - Engineering and Technology
 - Education and Human Service

WHY/HOW WE CHOSE PRIMO

- Online Database Committee + decides to investigate
- Demos of 4 vendors + Sirsi/Dynix
- Interviews with customers of 4 vendors
- Timeline
 - September 2011 begin process
 - January 2012 trials
 - March 2012 make decision
 - September 2012 begin implementation

FEATURES

- Started with a spreadsheet that had a list of basic Discovery Tool features
- Functionality/Results were more important
- December 2012 we eliminated
 - OCLC
 - Summon
- EBSCO vs. Ex Libris

EX LIBRIS PRIMO

- FRBR
- Students did not have to log in first
- Search Results in our "trials" seemed to be more relevant to our students.

IMPLEMENTATION - MAY/JUNE TO FEBRUARY

- Setting up SFX fairly smooth
- Setting up Primo
 - Total Care Customer hosted by Ex Libris, Admin by Ex Libris
 - Sirsi/Dynex Symphony problems getting the data pipe to work
 - June/July 2012 Training
 - Mid-July 2012 we were upgraded to version 4.0 broke the blending
 - August 2012 Librarians tested internally
 - September 2012 Beta went Live on the website
 - December 2012 Export from ILS is automated
 - March 2013 Access to statistics

MARKETING

- Placement on <u>Library Website</u>
- Research Guides
- Branded as "Baker Library Search"

PERCEPTION

SFX shows high amount of use

SEP – MAR Open URLs that resulted in no full-text services - 7,500 of 300,000

Survey – 34 responses to date

- Before 1/8 mostly negative feedback. When possible I corresponded with the people to get more information about the issue and correct it.
- After 1/8 mostly positive feedback.

Anecdotal

- Physical Therapy Assistant Program Faculty Teaches her students how to use facets
- Librarians See how students misunderstand what the tool is/does. E.g.
 Students assume they are searching everything. Usage of ScienceDirect has increased dramatically.

INSTRUCTION/ASSESSMENT

- Some campuses added it to instruction right away
- Other campuses are starting to add it
- Easier to demo than to instruct a hands-on class
- No assessment at this time

NFORMATIVE

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